

**WAIT  
YOUR TURN.  
YIELD TO  
PEDESTRIANS.**

**41%**

of Philadelphians  
killed in crashes  
are pedestrians.

**VISION  
ZERØ**

CITY OF PHILADELPHIA



City of  
**Philadelphia**

# VISION ZERO

CITY OF PHILADELPHIA

Vision Zero focuses on saving lives and preventing injury on Philadelphia streets. Careless driving can have deadly consequences.

## FAILURE TO YIELD

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**This is a warning.**

Next time you don't give pedestrians the right of way, you will receive a \$50 ticket.

**PA VEHICLE CODE § 3542**

*Right-of-way of pedestrians in crosswalks.*

**OUR CITY AND OUR FAMILIES  
DESERVE SAFER STREETS.**

*Zero traffic deaths by 2030.*

**VISIONZEROPHL.COM**

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