

One City. One Future.

SHARED PROSPERITY 2017



TABLE OF CONTENTS

Shared Prosperity 2017

- 03 EXECUTIVE LETTER**
 - 05 ABOUT THE OFFICE OF COMMUNITY EMPOWERMENT & OPPORTUNITY**
 - 08 UNDERSTANDING POVERTY IN PHILADELPHIA**
 - 12 WORKFORCE DEVELOPMENT:**
Creating Pathways to High-Quality Careers
 - 14 BENEFITS ACCESS:**
Expanding Access to Benefits and Essential Services
 - 16 EARLY LEARNING:**
Ensuring Children Enter School Prepared to Learn
 - 18 HOUSING SECURITY:**
Securing Safe, Affordable and Accessible Homes
 - 20 ECONOMIC SECURITY:**
Strengthening Economic Security and Asset-Building
 - 22 WEST PHILADELPHIA PROMISE ZONE**
Place Matters: Collective Impact at Work
 - 24 PHILADELPHIA FOOD ACCESS COLLABORATIVE**
Connecting Residents to Safe and Dignified Meals
 - 26 ENGAGING A COMMUNITY OF STAKEHOLDERS**
 - 28 METRICS ON OUR PROGRESS**
 - 34 ACKNOWLEDGEMENTS: OUR LEADERSHIP & PARTNERS**
-



Photo by JPG Photography / CEO

One City. One Future.

When *Shared Prosperity Philadelphia* was launched in 2013, the goal was to focus efforts on tackling persistent poverty in a City with both economic challenges and clear evidence of building forward momentum.

Since then, foundational efforts have helped make progress aligning programs across City government, creating new partnerships and deepening existing ones, while elevating the discussion around poverty. This year, we've pushed forward with renewed energy and focus.

The daily struggle of a life lived in poverty forces families to choose between food or medical services, rent or child care, electricity or a bus pass to get to work. Access to public benefits programs like SNAP, TANF or LIHEAP provide immediate relief in making these near-impossible trade-offs, and financial empowerment services can allow low-income residents to better weather unexpected life changes and have greater agency over their lives.

For these reasons, we prioritize programs that connect people to benefits and critical services. Last year, our BenePhilly centers, hotline and mobile unit connected more than 10,700 people to \$10.5 million in public benefits. Since their inception, our Financial Empowerment Centers have helped more than 1,200 people increase their credit score, nearly 400 people open safe and affordable bank accounts, and helped families across the city reduce debt by a collective \$10 million.

Immediate relief is one crucial aspect of tackling the daily injustice of poverty. A second is providing Philadelphians the opportunity to lift themselves out of poverty.

With 21,000 eviction filings each year in Philadelphia, it is clear this plays a significant role in the instability of many low-income families. Sometimes having a stable home is enough to make the rest of the pieces fall into place. So, we elevate these issues and lead initiatives such as the Eviction Prevention and Response Task Force, charged with developing policy recommendations to reduce evictions in our city.

We also know that one of the best ways out of poverty is through a high-quality career. To this end, we have been working with 10 other City departments to lead by example in creating pathways to careers for our entry-level and transitional municipal staff.

Sometimes our service-delivery systems can be especially punitive to low-income residents. As such, we must take an equity-based approach to systems change. I share Mayor Kenney's commitment to this. In the upcoming year, you will see CEO bringing this approach to the forefront of our work. We are supporting efforts to craft a city-wide strategy that asks the question "how can we equitably build a world-class workforce?" We are also working with partners to re-envision how families access early childhood learning services, to identify and redress the pain points across systems.

Despite this significant progress, a critical measure of our impact—the number of families living in poverty—shows we still have far to go. According to the latest Census data, more than one in four Philadelphians still live below the poverty level, a rate essentially unchanged from the previous year, even as national numbers show improvement.

This means we must deepen our commitment. We, as a City, must keep our focus on this: that combating poverty is not charity. It is smart policy. It is smart business. Most of all, it's an understanding that our futures are inextricably linked. That we are all one city, and we share one future. Join us.



Mitchell Little
Executive Director
Office of Community Empowerment and Opportunity



Our Mission

Provide leadership to strengthen and coordinate the City's anti-poverty efforts on behalf of its most vulnerable citizens and communities.

We are charged with implementation of *Shared Prosperity Philadelphia*, the city's anti-poverty plan that outlines five key strategies:

- 1 WORKFORCE DEVELOPMENT:** Create jobs and workforce opportunities for adults facing the greatest barriers to employment
- 2 BENEFITS ACCESS:** Expand access to public benefits and essential services
- 3 EARLY LEARNING:** Ensure children enter school prepared to learn and expand opportunities for year-round learning
- 4 HOUSING SECURITY:** Increase housing security and affordability
- 5 ECONOMIC SECURITY:** Strengthen economic security and asset building

CEO ALSO COORDINATES PLACE-BASED ANTI-POVERTY INITIATIVES THROUGH THE WEST PHILADELPHIA PROMISE ZONE.

CEO SERVES AS PHILADELPHIA'S COMMUNITY ACTION AGENCY AND AS SUCH INVESTS IN PROGRAMS AND SERVICES THAT MEET THE NEEDS OF OVER 40,000 LOW-INCOME RESIDENTS.

With a combined \$16.8 million in annual funding, CEO sponsors BenePhilly Centers and Financial Empowerment Centers and supports other City-operated programs and special projects, including the Homeless Prevention Program, the Lead and Healthy Homes Program, the Child Care Facilities program and Promise Corps.

CEO ALSO FUNDS AND EVALUATES NEW PILOT INITIATIVES THAT SUPPORT THE GOALS OF SHARED PROSPERITY PHILADELPHIA.

CEO receives an annual allocation in Community Services Block Grant funding from the Pennsylvania Department of Community and Economic Development, which leverages funding from a variety of sources, including the City of Philadelphia General Fund, the federal government and private foundations.

Under Mayor Jim Kenney's administration, CEO joins the newly restructured Health and Human Services cluster along with the Philadelphia Department of Public Health, the Office of Homeless Services, Department of Behavioral Health and Intellectual disAbility Services, and the Department of Human Services. This reorganization will increase service coordination and facilitate the sharing of data.

ABOUT THE OFFICE OF COMMUNITY EMPOWERMENT AND OPPORTUNITY

2017 Year Highlights

In the fourth year following the launch of *Shared Prosperity Philadelphia*, we saw even more promising results of our steadfast focus on the five key strategies and commitment to a widely-shared anti-poverty agenda.

POLICY LEADERSHIP. CEO is taking leadership roles in high-level efforts to assess and reform citywide service delivery systems critical to the economic stability and well-being of vulnerable residents, such as the Universal Pre-K Commission, the Workforce Steering Committee, and the Eviction Prevention and Response Task Force.

DRIVING INNOVATIVE PROJECTS. Building upon existing partnerships and programs of the West Philadelphia Promise Zone, our partner Drexel University received a \$30 million Promise Neighborhoods award to improve student and family outcomes. This summer, our mobile BenePhilly office toured every councilmanic district, offering benefits screening and enrollments at Community Schools and neighborhood events, meeting residents where they are.

BRINGING PARTNERS TO THE TABLE. We engaged nearly 300 service providers, policy makers, advocates, and community partners across Philadelphia at our convening events, allowing stakeholders to learn about policy strategies and to deepen professional relationships.

CEO continues to support an agenda for addressing poverty that is shared among other city agencies as well as private entities. It's only through the better alignment of resources, focused collaboration, and a commitment to smart, innovative, systems-level solutions that we will be able to reduce our city's persistently high poverty rate.



Photo by JPG Photography / CEO

OUR APPROACH

Established in *Shared Prosperity Philadelphia* in 2013, CEO’s theory of change calls us to fight poverty at three primary levels. Here are how our strategies and investments align with our theory of change.

1

ALLEVIATE

POVERTY’S MOST IMMEDIATE EFFECTS

<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin: 0;">OUR SYSTEMS-CHANGE WORK</p> <ul style="list-style-type: none"> » Benefits Access Working Group » BenePhilly Centers » Eviction Task Force » Housing Security Working Group » Food Access Collaborative 	<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin: 0;">OUR INVESTMENTS IN ANTI-POVERTY PROGRAMS</p> <ul style="list-style-type: none"> » Benefits Data Trust: 5,447 Successful Enrollments » Community Legal Services: 115 Successful Expungements » Health Department: 273 Healthy Homes » Parks & Recreation: 15,384 Volunteer Hours from Low-Income Seniors » SERVE Philadelphia: 5,132 Volunteer Hours from Low-Income Residents » Office of Homeless Services: 685 Households Receiving Rental Assistance » Campaign for Working Families: 6,911 Individuals Claiming the EITC
--	--



2

PROVIDE

PATHWAYS OUT OF POVERTY

<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin: 0;">OUR SYSTEMS-CHANGE WORK</p> <ul style="list-style-type: none"> » Workforce Development Steering Committee » Housing Security Working Group » Financial Empowerment Initiative » A Running Start-Early Learning » West Philadelphia Promise Zone 	<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin: 0;">OUR INVESTMENTS IN ANTI-POVERTY PROGRAMS</p> <ul style="list-style-type: none"> » JEVS: 108 Individuals Obtaining Employment » Center for Employment Opportunities: 19 Individuals Obtaining Transitional Employment
---	--



3

PREVENT

INTER-GENERATIONAL TRANSFER OF POVERTY



OUR SYSTEMS-CHANGE WORK

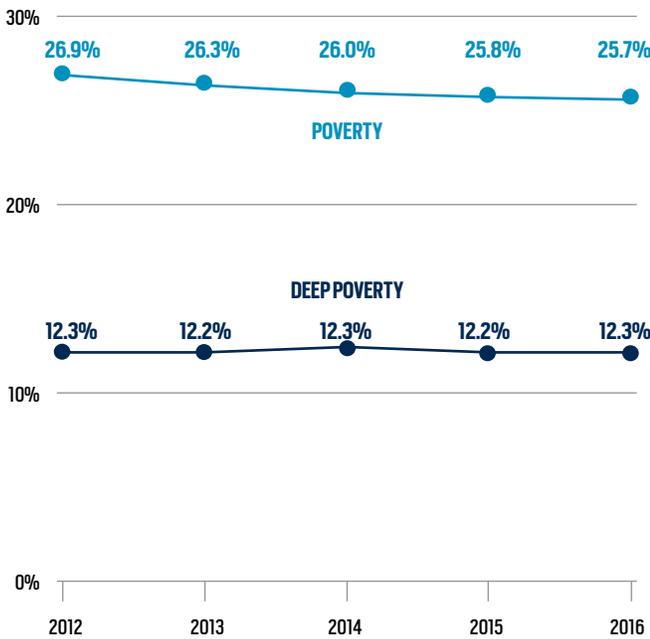
- » Workforce Development Steering Committee
- » Financial Empowerment Initiative
- » A Running Start-Early Learning
- » West Philadelphia Promise Zone

UNDERSTANDING POVERTY IN PHILADELPHIA

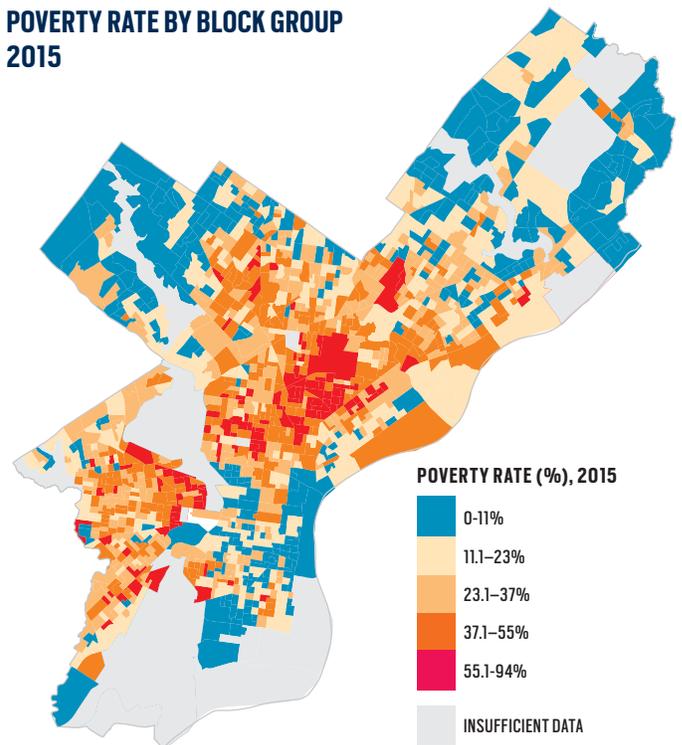
Yes, Philadelphia is still the nation's poorest big city.

The last 5 years, Philadelphia's poverty rate has remained fairly stagnant, showing at best, a modest decline. In 2017, Philadelphia remains the poorest big city, with one in four residents living below the federal poverty line and one in eight facing deep poverty (earning income at 50% of the poverty line).

PHILADELPHIA'S POVERTY & DEEP POVERTY RATE 2012-2016



POVERTY RATE BY BLOCK GROUP 2015



WE'RE DETERMINED TO CHANGE THIS, BUT WITH A STEADFAST COMMITMENT TO EQUITY.

While Philadelphia has the highest poverty rate of the 10 largest cities in the nation, we score better on income equality. We're making sure recent economic growth seen in parts of the city benefits all residents, especially low-income residents.

INDEX OF INCOME INEQUALITY FOR THE 20 LARGEST CITIES

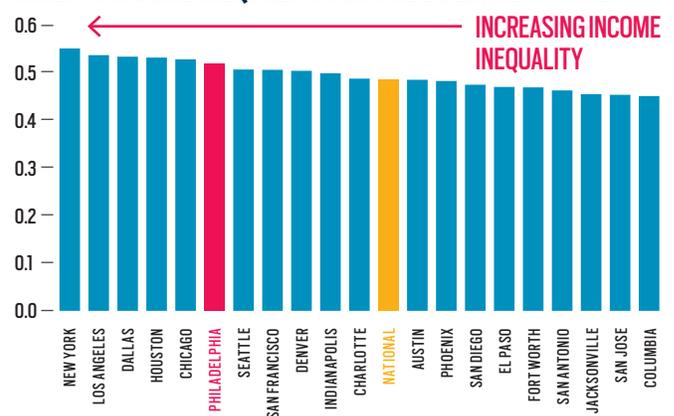




Photo by Joe Schaefer

WHERE HAS THE RATE OF FAMILY POVERTY INCREASED?

Over the last five years, the family poverty rate has increased in zip codes primarily in North and West Philadelphia.

**FOR A FAMILY OF FOUR,
ANNUAL INCOME AT THE FEDERAL
POVERTY LEVEL IS \$24,600.**

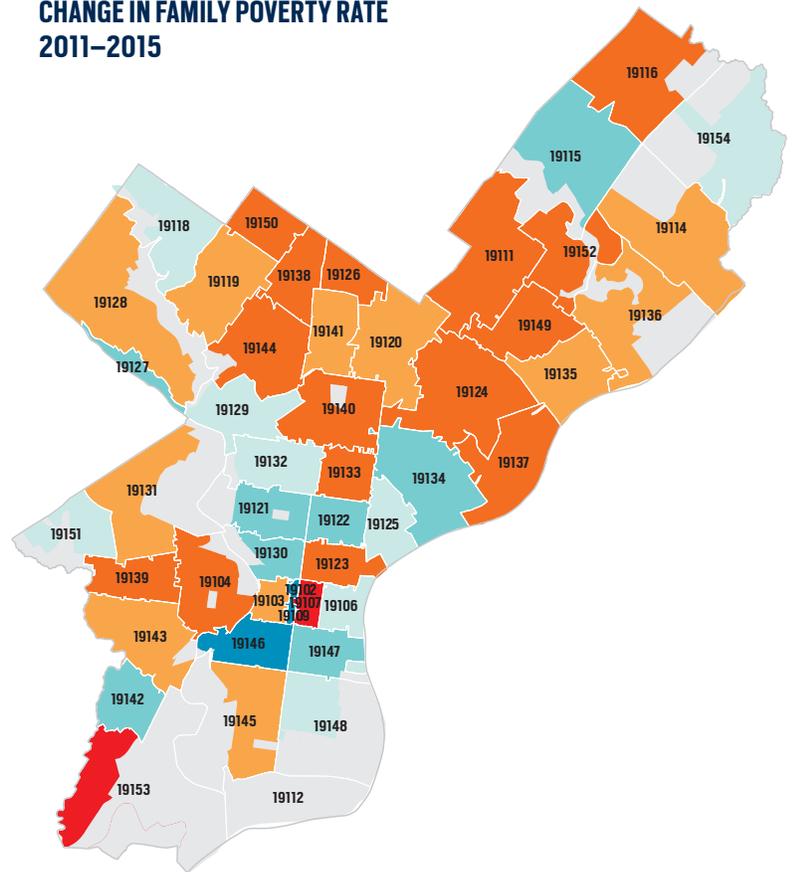


**IN CONTRAST, THE MEDIAN FAMILY INCOME
ACROSS THE PHILADELPHIA METROPOLITAN
AREA IS 3.4 TIMES THAT, AT \$84,768.**

2017 FEDERAL POVERTY GUIDELINES

PERSONS IN HOUSEHOLD	POVERTY GUIDELINE
1	\$12,060
2	\$16,240
3	\$20,420
4	\$24,600
5	\$28,780
6	\$32,960
7	\$37,140
8	\$41,320

CHANGE IN FAMILY POVERTY RATE 2011–2015



POVERTY RATE

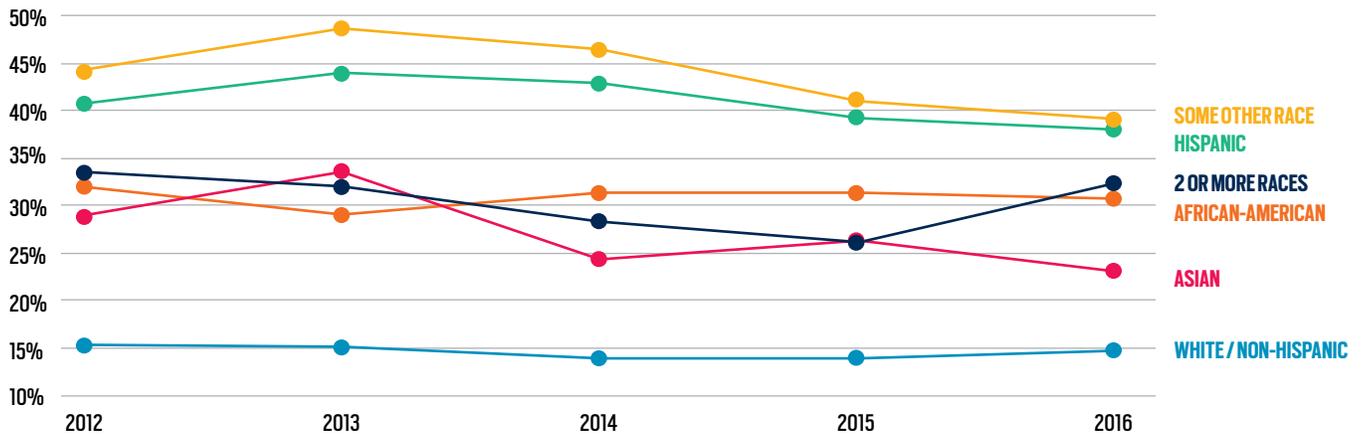


COMBATING POVERTY REQUIRES AN EQUITY LENS

Not everyone experiences poverty in the same way.

Census data reveal that racial and economic disparities shape our city to this day. While the overall poverty rate for Philadelphia has remained at about 26%, African American, Hispanic, and Asian residents, and members of other racial and ethnic minority groups are more likely to be living in poverty than white residents.

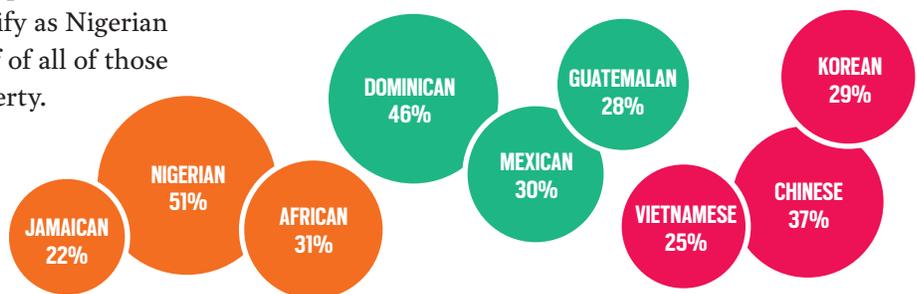
POVERTY RATE BY RACE & ETHNICITY



COMMUNITIES OF COLOR ARE MORE LIKELY TO BE LIVING IN POVERTY, and that's true across sub-populations. Over half of all individuals who self-identify as Nigerian are living in poverty; and nearly half of all of those identifying as Dominican are in poverty.

POVERTY RATE AMONG COMMUNITIES OF COLOR (AS SELF-IDENTIFIED)

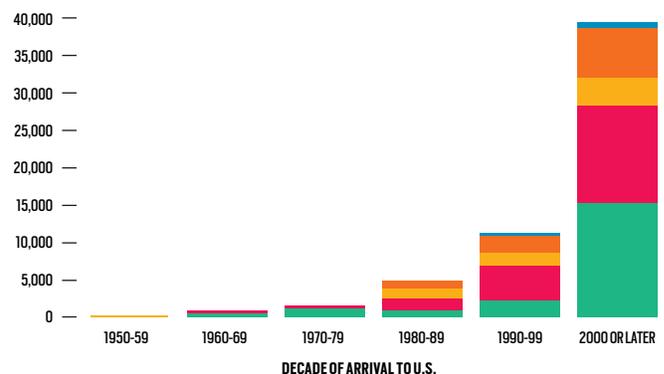
- AFRICAN / BLACK / CARRIBEAN
- ASIAN
- HISPANIC / LATINO



RICHLY DIVERSE IMMIGRANT COMMUNITIES comprise many of Philadelphia's neighborhoods. Over 57,000 residents in poverty are from foreign countries. Nearly a third are long-term residents, arriving prior to 2000. Foreign-born residents in poverty bring cultural assets from 55 countries across the globe.

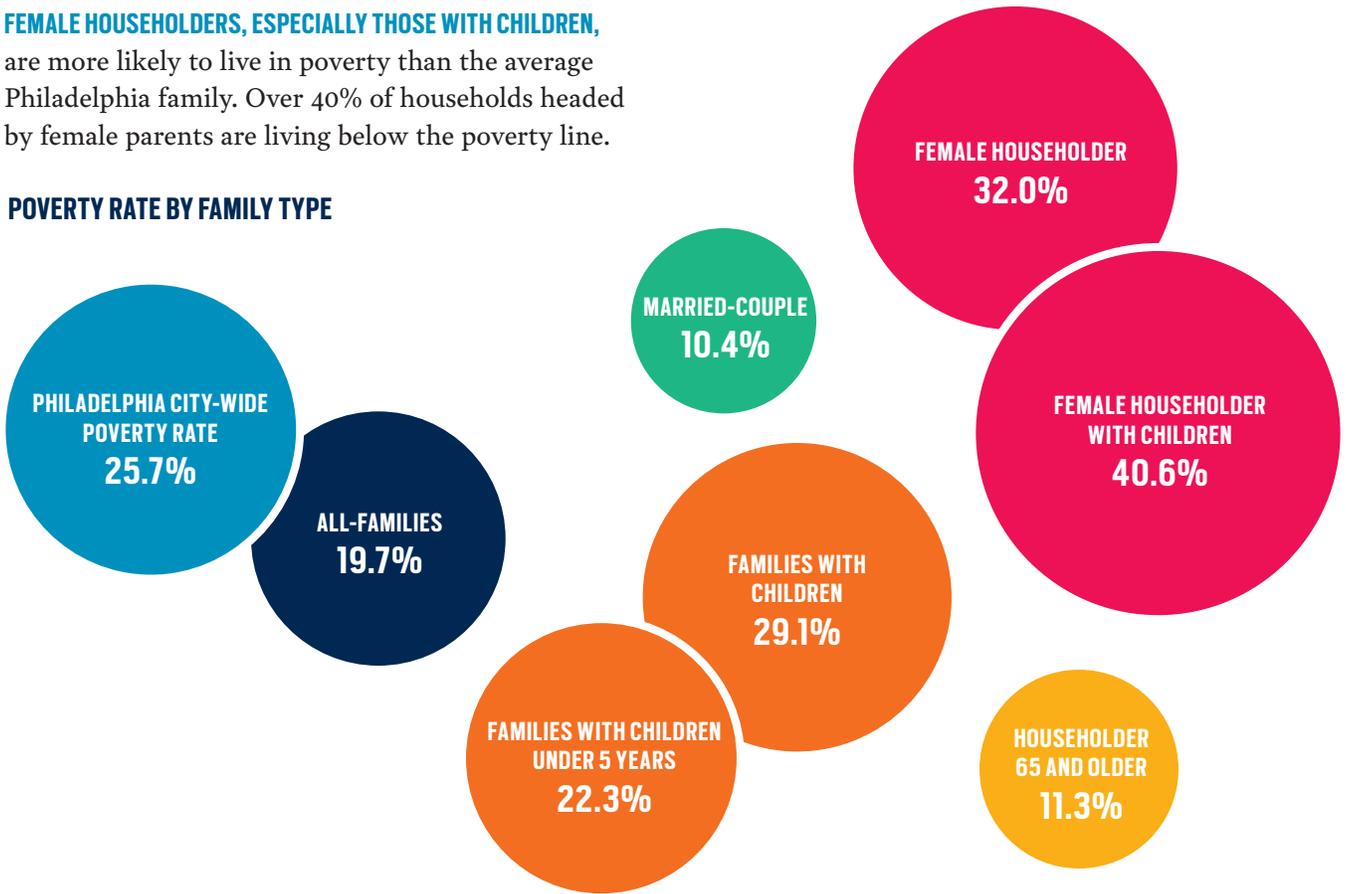
IMMIGRANTS LIVING IN POVERTY

- NORTH AMERICA
- AFRICA
- EUROPE
- ASIA
- LATIN AMERICA



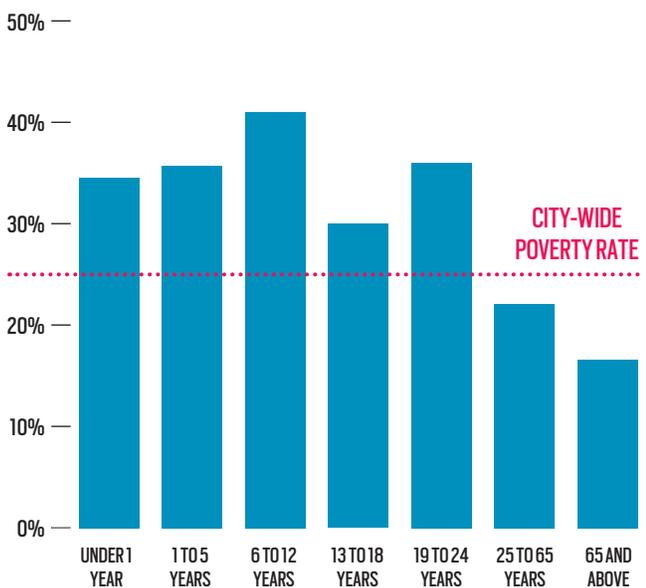
FEMALE HOUSEHOLDERS, ESPECIALLY THOSE WITH CHILDREN, are more likely to live in poverty than the average Philadelphia family. Over 40% of households headed by female parents are living below the poverty line.

POVERTY RATE BY FAMILY TYPE



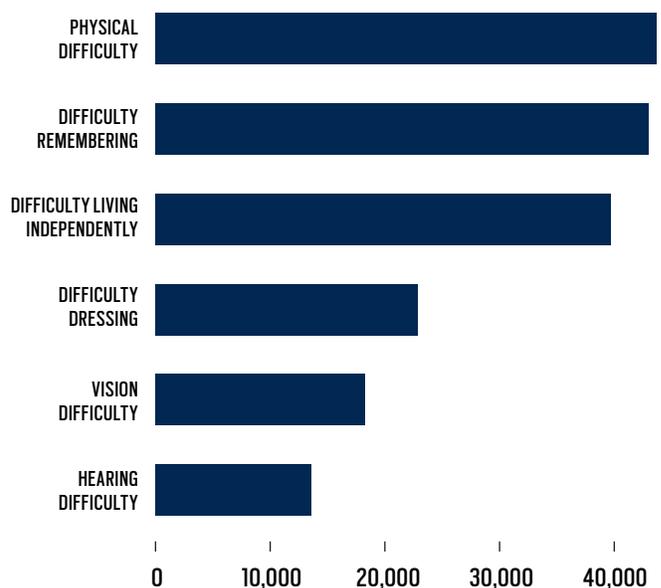
YOUNG CHILDREN are more likely to be living in households in poverty than working age adults and seniors. More than 1 in 3 kids under the age of 13 are in poverty.

POVERTY RATE BY AGE



NEARLY 83,000 INDIVIDUALS LIVING IN POVERTY ALSO FACE A DISABILITY. Most commonly, these disabilities are cognitive or physical in nature.

PERSONS WITH DISABILITIES IN POVERTY





Creating Pathways to High-Quality Careers

Philadelphia is a city on the rise, with an expanding economy and a jump in job growth. But these good times are not being felt by all.

Nearly a third of working-age Philadelphians living in poverty struggle to find a job, while those who are working earn less than a living wage and have few opportunities for meaningful advancement.

OUR APPROACH

CEO ensures all Philadelphians can advance economically by:

- » **Supporting the alignment of systems to promote a Career Pathway approach to workforce development** that helps all workers continually advance from entry level jobs to those that provide a living wage and benefits.
- » **Driving a policy agenda that promotes improved job quality for entry level workers**, including better pay, regular work hours, increased education and training opportunities, and access to resources that address workforce barriers.
- » **Identifying and addressing systemic barriers to quality employment** for Philadelphians in poverty who struggle to enter the workforce.

This is not the work of a single institution, but requires everyone involved in workforce development to contribute to a system that supports on-going advancement for job seekers and incumbent workers, and incentivizes employers to invest in their workforce at every level.

Only this will yield the robust talent pipeline Philadelphia needs to remain competitive in the local and regional economy, and transform economic opportunity for all our fellow Philadelphians.

WHAT IS A CAREER PATHWAY SYSTEM?

A career pathway system pairs progressive levels of education/training with career coaching and social service supports to help individuals advance to increasingly higher levels of employment.

In a career pathway system, individuals are helped to think beyond their next job, and focus on the credentialing and other supports they'll need to set and achieve longer term career goals.

A high functioning career pathway system is equally advantageous to industry as it produces individuals with the skills and experiences required to meet employer demand.

DID YOU KNOW?

55% of Philadelphia's jobs that pay \$40,000 or more are held by individuals living outside the city

CITY AS MODEL EMPLOYER: LEADING BY EXAMPLE

As one of the largest employers in Philadelphia, City government is leading by example in developing a strategy to provide high quality career pathways that attract, prepare, retain and promote a diverse workforce through the City as a Model Employer initiative.

Led by the Managing Director's Office and Commerce Department and supported by CEO, the initiative will create viable pathways to permanent employment for 200 seasonal/temporary City workers over the next three years. This includes those facing barriers to employment: disconnected youth and young adults, age 16-29; formerly incarcerated and justice-involved individuals; and adults lacking necessary workforce skills and credentials.

“It has been said that the best anti-poverty program is a job. A better anti-poverty program is a good job, or even better, a career—specifically, a career that can support a family and provides opportunities for advancement.”

— NATIONAL SKILLS COALITION

ACHIEVEMENTS IN 2017

- » Engaged over 100 workforce stakeholders across sectors in the design of a citywide workforce strategy.
- » Supported PowerCorpsPHL's expansion to a year-round model, preparing 130 disconnected young adults for employment in high-quality careers.

CEO has made great strides in laying the groundwork for the City as a Model Employer initiative:

- » 10 City departments participating in the pilot year.
- » \$750,000 secured through the Lenfest Foundation to scale the model over the next three years.
- » New job specifications approved by the Civil Service Commission that provide up to 24 months of paid training, solidifying a participant's pathway to permanent employment.
- » Standard workforce literacy curriculum, common assessment tools, shared training modules and support systems for supervisors and mentors are all in development.

WHAT TO WATCH FOR IN 2018

- » Release of a city-wide workforce strategy to promote economic growth with equity.
- » Launch of First Step Staffing, a nationally-recognized staffing agency that connects people in need to employment that supports their advancement.



Photo by City of Philadelphia Streets Department

PARTNER FEATURE

Philly Future Track jumpstarts careers for youth facing employment barriers.

The Streets Department's Philly Future Track program provides on-the-job, real-world work experience and classroom training to better position young adults for work with the City of Philadelphia and other employers throughout the region. Participants are assigned to a specific occupational track based upon interest and ability, and supported to find meaningful employment upon successful completion of all programmatic requirements. In 2017, the Streets Department hired 17 graduates of Philly Future Track and 1 graduate of PowerCorpsPHL.



Expanding Access to Benefits and Essential Services

Thousands of Philadelphians are eligible for public services and support—everything from SNAP to LIHEAP to the EITC and beyond—that they, for a variety of reasons, are not receiving. This impacts not only the economic stability of families themselves, but the communities in which they live.



Benefits Access staff, Ursula Ortiz and Molly Ashodian with Mayor Kenney and the Benefits Access van.

Photo by City of Philadelphia

OUR APPROACH

Through the *Shared Prosperity Philadelphia* plan, CEO is working to ensure people can access all the benefits they are entitled to in a respectful, efficient and timely manner. Early on, CEO worked with partners at Benefits Data Trust to expand their successful BenePhilly centralized call-center into a comprehensive benefits-access system that offers:

- » A BenePhilly Hotline.
- » Nine Benefits Access Centers located throughout the city.
- » The BenePhilly Mobile Office—an on-demand vehicle that brings the same full-service benefits assistance to underserved communities across the city.
- » A Benefits Access Unit that's deployed to neighborhood organizations and the Municipal Services Building in North Philadelphia, and provides one-on-one benefits-access assistance.

CEO also continues to push the advancement of policy and advocacy work tied to benefits access through the coordination of Shared Prosperity Philadelphia's Benefits Access Working Group, comprised of service providers, advocates, analysts, and scholars. The working group uses a collective impact approach to seek solutions to systems-level barriers in benefits access and improve cross-agency coordination and partnerships.

ACHIEVEMENTS IN 2017

Our benefit access initiatives have collectively assisted 10,718 individuals in receiving benefits valued at more than \$10.5 million just in the past year alone.

OUR BENEFITS ACCESS UNIT HAD A BUSY YEAR:

- » Providing benefits services at the clean-up of the Conrail encampment along Gurney Street in Kensington, through a partnership with the Office of Community Engagement and Volunteer Services' Rapid Response Social Services Hub.
- » Supporting family engagement and resource sharing at participating public schools, through a partnership with the Mayor's Office of Education's Community Schools program.
- » Conducting outreach and sign-up efforts in every councilmanic district.

THE BENEFITS ACCESS WORKING GROUP HAS:

- » **RAISED PUBLIC AWARENESS OF NEW SMARTPHONE APPS** designed for public-benefits management, including: myCOMPASS PA, which was released last year by the Pennsylvania Department of Human Services, and Propel's Fresh EBT app for SNAP recipients.
- » **ENGAGED STAKEHOLDERS ON CRITICAL POLICY ISSUES** in benefits access by convening roundtables on topics such as the troubling decline in TANF caseloads; strategies for increasing participation in the EITC; and the future of the Affordable Care Act.

WHAT TO WATCH FOR IN 2018

- » The integration of BenePhilly into the City's Community Schools initiative.
- » Examination of the impact of access to healthcare on school performance in the North Philadelphia Health Enterprise Zone.
- » Coordinating benefits access with large service delivery systems that reach people who are probably eligible but unenrolled, starting with programs serving recently incarcerated individuals.

DID YOU KNOW?

ACCORDING TO A STUDY BY CHILDREN'S HEALTHWATCH:

Children in families receiving SNAP are less likely to be underweight, have developmental delays or go hungry than children of families that are eligible but not receiving SNAP benefits.

Moreover, families were more likely to be able to afford heating, health care and other basic needs.

Ensuring Children Enter School Prepared to Learn

Improving early childhood education and ensuring all Philadelphia families have access to high-quality childcare are among the most effective policy responses we can have to break the cycle of intergenerational poverty. The research on this is clear.

Still, much work remains to be done. There are only enough high-quality childcare slots for a third of the city’s low-income children, and it’s too costly for most families. Publicly-funded programs for children with financial and special needs are even more scarce. These are the children who benefit the most from high-quality early care and education, which prepares them to succeed in school while enabling their parents and caregivers to participate in the workforce. High-quality early care and education helps families move into the middle class over the course of a lifetime.

OUR APPROACH

CEO leads A Running Start-Early Learning (ARS-EL), the city-wide agenda to increase access to high-quality early care and education (ECE) by strengthening public-private coordination and investment locally. A Running Start partners take a systems approach to expanding access to services: they are building the supply of high-quality programs; strengthening the early childhood workforce and aligning systems that support children from birth to third grade. In 2017 this effort helped to launch A Running Start-Health, a related initiative to improve the health and well-being of the city’s youngest children.

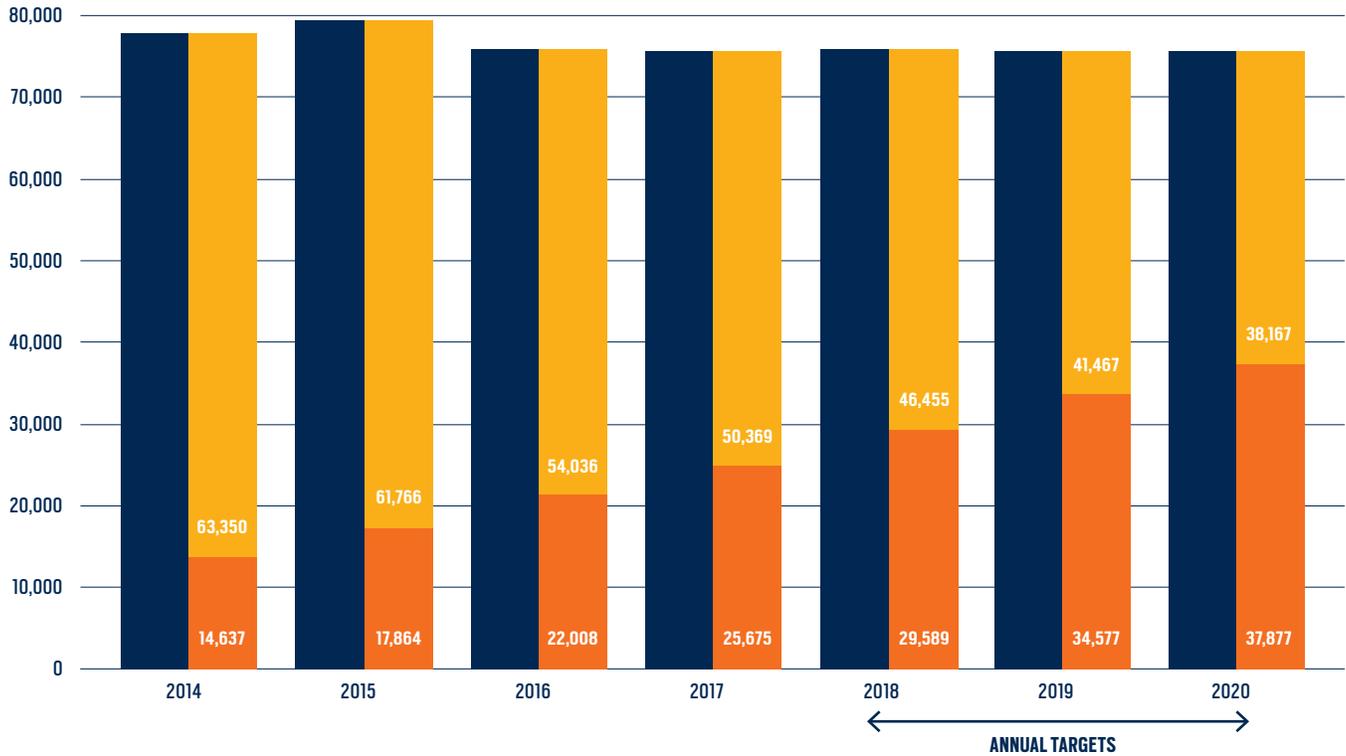
ACHIEVEMENTS IN 2017

- » ARS-EL partners have increased the number of high-quality ECE slots since the baseline year of 2014 by 75 percent, adding 3,667 last year alone.
- » CEO supported home-based and smaller child care centers through the Child Care Facilities Fund and helped small providers comply with the local child care regulatory process.
- » The Southeast Regional Key’s ongoing work to improve child care quality had a significant impact on the high-quality slots added in 2017, and new pre-k funding through the City of Philadelphia and Commonwealth of Pennsylvania provided an important financial incentive to providers to improve quality.



Photo by City of Philadelphia, Joseph Gidjunis

SINCE 2014, THE NUMBER OF HIGH-QUALITY CHILD CARE SLOTS HAS INCREASED BY 75%. STILL, A SIGNIFICANT SHORTAGE REMAINS. IT WILL TAKE AN ALL-OUT COMMITMENT TO CLOSE THAT GAP.



WHAT TO WATCH FOR IN 2018

- » In response to goals established in ARS-EL, The Reinvestment Fund, Public Citizens for Children and Youth (PCCY) and others will compile data on the availability of high-quality ECE for infants and toddlers. These data will serve as an essential tool for local planning efforts.
- » PCCY will develop a statewide policy agenda to expand access to high-quality care for infants and toddlers.
- » CEO will convene stakeholders including parents, child care providers, and those in the public sphere to strategize how to streamline the way low-income families enroll in publicly-funded early learning services.

Look for the results of these and other initiatives to increase high-quality opportunities for Philadelphia’s youngest residents over the next year.



DID YOU KNOW?

85 percent of brain development occurs during a child's first three years



Securing Safe, Affordable and Accessible Homes

Decades of cutbacks in federal funding for housing assistance have contributed to a severe shortage of quality affordable housing for the Philadelphians most in need. For housing insecure families, daily life can be characterized by frequent moves, involuntary displacement or eviction, and exposure to unsafe living conditions like leaks, mold, inadequate heating, and infestations.

OUR APPROACH

The *Shared Prosperity Philadelphia* plan recognized that addressing housing insecurity in a comprehensive manner requires coordination across many City Departments, and between public and private sector agencies. In the past year, the City has responded by taking significant steps to bring these parties together, and CEO has served as a valued partner in these efforts.

RESPONDING TO THE EVICTION CRISIS

In the last year, City Council and the Kenney Administration have taken action to address the high number of evictions in Philadelphia:

- » Mayor Kenney recently launched the Eviction Prevention and Response Task Force, charged with analyzing the causes, scale, and impact of evictions in Philadelphia, and developing a plan of action. CEO's Housing Security Working Group forms the core membership of the Task Force, and Mitchell Little, Executive Director, serves as co-chair.
- » CEO provided funding support to the Homeless Prevention and Assistance Program operated by the Office of Homeless Services. In fiscal year 2017, this program helped 685 renter households (1,873 individuals) stay in their homes.

Imani Sullivan of Witnesses to Hunger speaks at a Shared Prosperity Roundtable on healthy housing.

Photo by JPG Photography / CEO

REDUCING LEAD PAINT HAZARDS FOR PHILADELPHIA'S CHILDREN:

- » In January 2017, the mayor convened the Childhood Lead Poisoning Prevention Advisory Group, which included CEO as a participating member. The Advisory Group developed recommendations to address gaps in the current system, and established new targets for reducing lead exposure in children under 5.
- » CEO funds the Lead and Healthy Homes Program, operated by Philadelphia's Department of Public Health, which provides support to families with children under the age of 6 who test positive for elevated blood lead levels. In fiscal year 2017, the program treated hazards in 273 homes, assisting 564 children.





ACHIEVEMENTS IN 2017

In the past year, through the Housing Security Working Group, CEO and its partners brought attention to the housing challenges facing extremely low-income renters, including:

- » Developing, analyzing and sharing data sets on eviction outcomes in Philadelphia.
- » Inviting Alan Mallach from the Center for Community Progress to make a presentation on proactive code enforcement to more than 100 area stakeholders.
- » Convening a roundtable that brought together professionals from the housing and healthcare fields to develop cross sector solutions for at-risk renters.
- » Publishing an op-ed on the problem of housing quality for vulnerable renters.

WHAT TO WATCH FOR IN 2018

- » Through our participation on the Eviction Task Force, support the development and release of the Eviction Prevention and Response Plan.
- » Work with the Managing Director's Office to recommend and implement new programming to support families facing eviction.
- » Coordinate with the Department of L&I and the Department of Planning and Development to support a proactive inspection pilot project.



Photo by Philadelphia City Council

PARTNER HIGHLIGHT

City Council authorized \$500,000 in new funding for eviction prevention.

The announcement followed a series of spring events on the eviction crisis sponsored by Councilmembers Gym, Quiñones-Sánchez, and Bass. The funding will be used for legal representation and rental assistance.



Strengthen Economic Security and Asset Building

We define economic security as the ability to make informed decisions about household budgeting, saving for emergencies, and planning for longer-term goals such as homeownership or college. It requires access to basic financial products such as low-cost checking and savings accounts, and safe vehicles for building credit. Investing in financial empowerment creates consumers who are less likely to fall victim to predatory lending practices or get-rich-quick schemes.



Photo by Wayhome Studio / shutterstock.com

OUR APPROACH

Our shared vision for economic security is to make it possible for all Philadelphia residents, especially people with low income, to be empowered to achieve their economic goals and ultimately build household wealth that can be passed on to the next generation.

CEO's signature financial empowerment initiative is the **FINANCIAL EMPOWERMENT CENTERS (FEC)**. Philadelphia's FECs provide free, quality one-on-one financial advice to all Philadelphians, regardless of their financial situation. The counseling provided not only leads to immediate improvements in measures such as savings, debt reduction, and credit scores, it also transforms their ability to control their own futures.

CEO has also launched or participated in other innovative initiatives to help Philadelphians achieve greater financial empowerment. CEO is a member of the **PASCHALVILLE PARTNERSHIP**, which provides job placement services to residents of Southwest Philadelphia. CEO teamed up with Clarifi and FINANTA to offer financial empowerment services to Paschalville Partnership clients. CEO has also engaged First Person Arts to help identify the most effective communication strategies for encouraging job-seekers to enroll in financial empowerment services.

ACHIEVEMENTS IN 2017

FAMILY SAVINGS ACCOUNT

In 2017, CEO began administering a Family Savings Account program. Through the program, up to 44 clients will be able to receive a match of their savings up to \$2,000, to purchase a home, start a business, or pursue higher education.

FINANCIAL EMPOWERMENT CENTERS

The Financial Empowerment Centers, staffed by counselors from Clarifi, have had an extraordinary impact. Since 2014, 1,220 Philadelphians have increased their credit scores by 35 points or more, nearly 400 Philadelphians have opened safe and affordable bank accounts, almost \$1.5 million has been saved, and over \$10 million in debt has been reduced. The most significant results have been seen among those clients attending more than one counseling session.

WHAT TO WATCH FOR IN 2018

The Financial Empowerment Centers were opened in 2013 with a three-year grant from the Cities for Financial Empowerment Fund. Since the end of the grant term in 2016, funding for the Centers has decreased substantially. CEO will be working in 2018 to build a more robust funding model to ensure the financial sustainability of the Financial Empowerment Centers going forward.

For 2018, CEO has hired an AmeriCorps VISTA to conduct a community needs assessment related to Financial Inclusion for New Americans and Returning Citizens. The assessment will identify the barriers these populations face in accessing more mainstream financial products, which cause many to use dangerous and overpriced fringe financial services.

FECs HELP CLIENTS IMPROVE CREDIT SCORES, REDUCE DEBT AND INCREASE SAVINGS

IMPACTS OF MULTIPLE SESSIONS WITH FEC COUNSELORS

	2 SESSIONS	3 SESSIONS	4 OR MORE SESSIONS
CLIENTS IMPROVING CREDIT SCORE BY 35 POINTS	13.30%	22.50%	38.10%
AVERAGE AMOUNT OF DEBT REDUCED PER CLIENT	\$945	\$1,873	\$3,461
AVERAGE AMOUNT OF SAVINGS INCREASED PER CLIENT	\$90	\$243	\$815

WEST PHILADELPHIA PROMISE ZONE

Place Matters: Collective Impact at Work in West Philadelphia

West Philadelphia was one of the first of 22 Promise Zones designated across the country, providing more opportunities for organizations to work together and connect residents to high quality education, well-paying jobs, affordable housing, health services, and safe, economically healthy places to live.



ALTHOUGH THE PROMISE ZONE DESIGNATION DOES NOT PROVIDE DIRECT FUNDING TO COMMUNITIES, THE INITIATIVE DRIVES IMPACT IN TWO MAIN WAYS:

- » Partners in the Promise Zone can receive additional points on federal grant applications, giving them a “leg up” and potentially attracting additional investment in the community.
- » Promise Zones create an infrastructure of collaboration, bringing together diverse stakeholders across broad policy areas.

OUR APPROACH

More than 100 partners make up the Promise Zone Initiative, including civic groups, service providers, public agencies, universities and hospitals. CEO is the lead agency, and assists partners as they work on place-based anti-poverty strategies. CEO convenes five committees targeting outcomes related to education, housing, economic development, public safety, and health and wellness.



ACHIEVEMENTS IN 2017

INVESTMENT IMPACT SINCE 2014

Since 2014, the Promise Zone has been able to leverage over \$69 million from eight different federal agencies to benefit the residents of West Philadelphia.

PROMISE NEIGHBORHOOD AWARD

Drexel University was awarded up to \$30 million over five years from the U.S. Department of Education to implement a range of educational strategies to combat poverty and other socio-economic disparities in West Philadelphia. This award is the culmination of years of organizing and planning involving multiple community groups, institutions, and local public and elected offices in the Promise Zone.

COMMITTEE HIGHLIGHTS

- » The Promise Zone Housing Committee engaged with local consultants to develop a comprehensive housing strategy and market analysis for West Philadelphia.
- » Comprised of leaders from each of the 22 rural, urban and tribal Promise Zones across the nation, the National Promise Zone Coalition participated in high-level advocacy to raise awareness and political support for Promise Zones.
- » The Promise Zone Access to Care Sub-Committee administered a survey to determine partners' capacity to enroll residents in health insurance and is now strategizing ways to expand resource distribution and enrollment efforts.

SPOTLIGHT

Promise Corps

During the 2016–2017 school year, Promise Corps supported 935 students in planning for their next steps after high school.

Promise Corps matches AmeriCorps College & Career Ambassadors (CCAs) to high school students to better prepare students for a college or career. Each CCA has a caseload of 50 students in the 10th, 11th and 12th grade at four high schools across West Philadelphia. CCAs facilitate 20 coaching & advising sessions with their students during the school year focused on creating and achieving a plan for their post-secondary steps.

TYPES OF MENTORING:

- » SAT/ACT PREP COURSES
- » AFTER-SCHOOL PROGRAMMING
- » CAREER FAIRS AND COLLEGE TRIPS TO LOCAL UNIVERSITIES
- » 20 ONE-ON-ONE COACHING SESSIONS THROUGHOUT SCHOOL YEAR

Connecting Residents to Safe and Dignified Meals



Photo by JPG Photography / CEO

AN ESTIMATED 21% OF PHILADELPHIANS ARE FOOD INSECURE, MEANING THEY HAVE INADEQUATE OR UNCERTAIN ACCESS TO DAILY NUTRITION.

There are many faces of food insecurity in Philadelphia, ranging from the parent working for minimum wage who makes regular visits to the neighborhood food pantry to make ends meet, to the senior citizen on a fixed income, forced to choose between buying groceries and paying for medicine. For many chronically homelessness individuals, regular access to soup kitchens and emergency meal sites is necessary for day-to-day survival.

Responding to the needs of our city’s food insecure requires a network of qualified and committed emergency meal providers, and for the past four years, CEO has provided leadership to support this critical component of our local safety net.

Our Philadelphia Food Access Collaborative takes a collective impact approach towards increasing the quality and quantity of emergency meals available in Philadelphia.

ACHIEVEMENTS IN 2017

EXPANDING RESOURCES FOR REFERRALS

- » Fostered new partnerships at emergency meal sites to offer additional services such as career development workshops, benefits screening and enrollment, and new on-site behavioral and physical health services.
- » Researched and mapped community resources such as healthcare facilities, computer labs, and emergency meal sites.

MEALS AND MORE PROGRAM

Through the Meals and More Program, participating meal sites make counselors available to assess needs and connect guests with various healthcare and social services. In the last year, seven new weekly meal times were added by Meals and More partners. Between January and June 2017, the program served 7,609 meals, provided approximately 5,142 onsite services to guests (such as adult education and legal services), and made 585 referrals to offsite services, including sexual health and drug and alcohol rehabilitation resources.

PARTNERS IN SURPLUS FOOD RECOVERY

Partnered with Food Connect (makers of an app that facilitates the collection and redistribution of surplus food), the City's Special Events office, and other anti-hunger organizations to recover over 20,000 pounds of food and drinks from vendors at the National Football League's Draft Experience (April 27 to 29, 2017).

BUILDING CAPACITY OF MEAL PROVIDERS

Coordinated 16 training sessions for over 190 emergency food providers on topics such as CPR and First Aid, De-Escalation Practices, and Navigating Philadelphia's Behavioral Health Care System.

DATA DRIVEN PROGRAMMING

Conducted a survey of 35 emergency meal providers in Philadelphia in fall 2016. Survey results informed the curriculum used for training emergency food providers, the schedule of emergency meals offered in Philadelphia, and the services most requested by meal guests.



WHAT TO WATCH FOR IN 2018

With backbone support from CEO, the Philadelphia Food Access Collaborative plans to align data and delivery systems in order to better measure and address food insecurity in Philadelphia. The Collaborative also plans to work with meal providers to continue to increase the number of services that are provided at meal sites in Philadelphia.



Photo by JPG Photography / CEO

SHARED PROSPERITY ROUNDTABLES

Engaging a Community of Stakeholders

A complex issue like poverty requires a coordinated and multi-faceted approach. That is why CEO applies the philosophy of the collective impact model to guide our cross-sector, systems change work. Two core tenets of collective impact are building a shared commitment through continuous communication and activities that are aligned and mutually-reinforcing. Embodying these tenets are CEO's public policy convenings—both in monthly roundtable discussions and our annual Uniting to Fight Poverty Summit. Service providers, policy makers, advocates, and community partners gather at these events to engage in policy conversations, learn about innovative strategies to improve systems and align resources, and deepen professional relationships.

IN 2017, ROUNDTABLE TOPICS HAVE INCLUDED:

- » January 2017: Increasing Participation in the EITC Program
- » March 2017: Imagining the Future for Philadelphia's Children and Toddlers
- » April 2017: Strengthening Consumer Protections for Low-Income Families
- » May 2017: Shared Prosperity Stakeholder Training in Collective Impact
- » June 2017: Healthy Rental Housing: Current Risks and Opportunities for New Partnerships
- » August 2017: What's Next for the Affordable Care Act?
- » November 2017: Real Change for Our City's Panhandlers

In 2017, 281 unique individuals representing 100 different organizations attended Shared Prosperity roundtables.

2016 3RD ANNUAL UNITING TO FIGHT POVERTY SUMMIT

EVERY STORY COUNTS: BALANCING THE POWER OF DATA AND NARRATIVE

On November 10th, 2016, we convened our 3rd Annual Uniting to Fight Poverty Summit at the Arch Street Meeting House. Nearly 200 people attended this full-day event, bringing together practitioners and service providers, community members, policy-makers and advocates. Our keynote speaker, Dr. Kathryn Edin, presented findings from her book, *\$2 a Day*. Break-out sessions covered such issues as:

- » revitalization and gentrification of commercial and public spaces,
- » the impact of the toxic stress of poverty on one's early life,
- » the role of housing policy in anti-poverty work,
- » how immigrants navigate safety net programs, and
- » the importance of living- and family-sustaining wages.

During lunch, members of the City of Philadelphia's Health and Human Services Cabinet spoke about how thoughtful collaboration across departments can create opportunities to share data and align strategies to more effectively address poverty.

The afternoon plenary raised topics concerning the connections of poverty and geography, representation in data collection and how data can be used to craft authentic stories for men of color.

To conclude the day, Mayor James Kenney provided some powerful words on the extent of poverty in our city, what progress has been made and what is still to be done. Mayor Kenney commended the work of CEO, highlighting the partnerships forged under Shared Prosperity. Executive Director Mitch Little called audience members to action, to deepen our collective efforts to reducing the near- and long-term consequences of poverty.



Photo by JPG Photography / CEO

PROGRESS METRICS 2017

Over the past four years, we have tracked a series of 23 metrics that were published in the original *Shared Prosperity Philadelphia* plan with only a few slight modifications. These modifications reflected input from partners in our collective impact work, adaptations to account for limited data availability, and programmatic changes that had implications for data collection. Today we recognize that a more complete overhaul of the original Shared Prosperity metrics is called for—both because many of the original metrics have either been completed or reference outdated targets, and to take advantage of the insights we have learned in carrying out this work since the launch of Shared Prosperity. The 2017 Progress Report will provide the final update on the status of the original metrics from 2013. We look forward to working with our stakeholder community to release a new set of metrics that will guide our work starting in 2018 and beyond.

Once again, significant progress was made on most of the 23 goals in the Shared Prosperity report. Seventeen of the goals were either “complete” (4 total) or “in progress” (13 total). No significant progress was made on three of the original 23 goals, two goals had still not yet started, and one goal is no longer being reported on.

COMPLETED GOALS

The goals that were fully completed by 2017 were either well-defined, numeric targets with a specified time frame or planned programmatic accomplishments. The goal to increase the total number of jobs in Philadelphia by 25,000 was substantially completed by the target date of December 2015, and has since been exceeded by an additional 12,300 jobs. Likewise, the goal to increase the number of jobs within the leisure and hospitality sector by 1,700 was accomplished by the end of 2014. CEO completed its goal to open at least “four outreach centers” for accessing public benefits in 2014, and the Food Access Collaborative achieved the goal of closing an identified gap in emergency meals in 2015.

GOALS IN PROGRESS

More than half of the goals tracked (13 total) saw some progress in the past year. The total number of high quality adult basic education seats grew to nearly 5,400, largely driven by the growth and success of the Office of Adult Education’s myPLACE™ program. The SNAP participation rate saw an 11% increase from the baseline year. Progress was also made in the number of high quality childcare programs and the available seats in high quality centers, which rose by 50 percent and 75 percent, respectively, from the baseline year.

GOALS WITH NO PROGRESS

The goal to create 100 new subsidized employment opportunities was not met in the last year. The Future Track program, operated by the City’s Streets Department, provided opportunities for approximately 31 people. CEO will resume funding for the Center for Employment Opportunities (a supported employment and job training program for returning citizens) in FY 2018. Some of the affordable housing goals were unmet due to resource constraints since the baseline year. The conclusion of the three-year grant that funded the Financial Empowerment Centers led to a temporary reduction in program services until a new funding model is adopted. The loss of program funding has resulted in limited progress for several of the goals under Economic Security.

GOALS NOT YET STARTED

The citywide goal to hire 50 unemployed individuals annually through the First Source program has not yet begun. However, four projects were identified as being covered by First Source legislation, and employment opportunities are expected as construction gets underway.

We have also not yet begun to track kindergarten readiness using an index based on the School District of Philadelphia’s new Kindergarten Entry Inventory (KEI). However, the District is currently using KEI and the assessment tool was administered to over 13,000 incoming kindergarteners. Researchers have also begun analyzing the results to start developing an index.

Finally, due to a recent change in program scope and the transition to a new data platform, the Financial Empowerment Centers program is not currently tracking the number of people who open a bank account and keep it open for six months. CEO may revive this metric once the program resumes funding at full capacity.



STRATEGY: WORKFORCE DEVELOPMENT

Focus workforce development and job creation efforts on adults with the greatest barriers to employment.

GOALS	PROGRESS IN YEAR 4	BASELINE	CURRENT	STATUS
Increase the number of jobs in Philadelphia by 25,000 by the end of 2015	Philadelphia gained a total of 37,300 jobs between 2012 and 2016, which is approximately 149% of the target of adding 25,000 jobs.	662,300 (CY 2012)	699,600 (CY 2016)	COMPLETED
Narrow the gap between the national and local unemployment rate	The gap between the national and local unemployment rate has declined from 2.8 percentage points in 2012 to 2.3 percentage points in 2016.	2.8 (CY 2012)	2.3 (CY 2016)	IN PROGRESS
Beginning in Year 2, annually create 100 new subsidized employment opportunities with support and job training	In the past year, the City supported 31 subsidized employment opportunities through the Streets Department's Future Track program. CEO is resuming funding for the Center for Employment Opportunities, which serves returning citizens, in FY 2018.	247 (CY 2013)	31 (FY 2017)	NO PROGRESS
Grow the number of seats available to low-income people in high quality literacy training	In FY 2017, the City of Philadelphia, Office of Adult Education increased the number of seats for its on-line literacy / ABE program myPLACE™ to 2026, bringing total high quality seats (including State funded slots) to almost 5,400.	3,843 (FY 2013)	5,391 (FY 2017)	IN PROGRESS
Add at least 1,700 jobs in the hospitality industry	As of 2014, Philadelphia exceeded the stated target to add 1,700 new jobs in the leisure and hospitality industry. The total number of jobs added to the leisure and hospitality industry between baseline year 2012 and calendar year 2016 was 7,600.	63,200 (CY 2012)	70,800 (CY 2016)	COMPLETED
Hire 50 unemployed people through the First Source program every year	In FY 2017, four projects were determined to be covered by the First Source legislation: (1) W/Element Hotel; (2) Pennsylvania REIT (Gallery Project); (3) Orinoka Mills, L.P.; and (4) New Kensington Community Development Corporation. Projects remain in development and no hiring has yet taken place. Progress on hiring will continue to be monitored by Commerce.	NOT STARTED	4 PROJECTS IDENTIFIED — 0 HIRES IN FY 2017	NOT YET STARTED



STRATEGY: BENEFITS ACCESS

Expand access to public benefits and essential services.

GOALS	PROGRESS IN YEAR 4	BASELINE	CURRENT	STATUS
Requests for proposals issued and four outreach centers in different areas of the city up and running	Since 2013, CEO has launched a total of 8 BenePhilly centers, reaching full capacity for the program. In 2017, BenePhilly continued their efforts to streamline public benefits for low-income residents of Philadelphia.	4 SITES (FY 2013)	9 (FY 2017)	COMPLETED
Increase the percentage of eligible low-income households receiving assistance	The participation rate for SNAP rose to just over 84% in 2015, representing an increase of 11% from 2012.	72.5% (CY 2012)	84.1% (CY 2015)	IN PROGRESS
	The participation rate for EITC in tax year 2015 remained virtually unchanged from the baseline year and fell slightly from 2014.	78.4% (CY 2012)	78.3% (CY 2015)	NO PROGRESS
Increase the number of emergency group meals available on a weekly basis by 2,000	Since 2013, 4,692 additional weekly emergency meals have been added to the network of meal providers across Philadelphia, resulting in an overall increase of 2,692 emergency meals each week.	-2,000 (FY 2013)	2,692 (FY 2017)	COMPLETED
Increase the number of organizations offering information and referral to identification services	In 2017, ID Philly added Prevention Point as a provider and assisted 1,085 people in obtaining low-cost identification services.	1 (FY 2014)	7 (FY 2017)	IN PROGRESS





STRATEGY: EARLY LEARNING

Ensure children enter school prepared to learn and expand opportunities for year-round learning.

GOALS	PROGRESS IN YEAR 4	BASELINE	CURRENT	STATUS
Double the number of Keystone STAR 3 and 4 programs, and serve twice the number of children in these programs	The total number of Keystone STAR 3 and STAR 4 providers has increased by 50% since baseline FY 2013.	169 (FY 2013)	253 (FY 2017)	IN PROGRESS
Available seats in Keystone STAR 3 and 4 program	Since 2014, the gap between the supply and the demand for high-quality child care has steadily been narrowing. Approximately 11,038 seats in high-quality (Keystone STAR 3 and 4) child care programs have been added since 2014, representing a 75% increase from baseline.	14,637 (CY 2014)	25,675 (CY 2017)	IN PROGRESS
Provide 25 percent more children with pre-literacy skills before kindergarten	The School District of Philadelphia is now using the Kindergarten Entry Inventory (KEI) to measure kindergarten readiness. CEO continues to work with researchers in the education field to develop an index using KEI scoring categories. An observational assessment tool was administered to over 13,000 incoming Kindergarteners and researchers have begun analyzing the results in developing an index.	N/A (FY 2016)	N/A	NOT YET STARTED
Expand the capacity of quality afterschool opportunities	This year, for the first time we are using data from Philadelphia's Citywide Out of School Time Initiative for this metric. The initiative tracks outcomes for several OST networks, including DHS-funded programs, OST programs at Parks and Recreation, and LEAP programs at the Free Library. The FY 2017 total represents 4.8% decline from FY 2016. (*Figure from prior data source.)	19,052* (FY 2013)	27,865 (FY 2017)	IN PROGRESS



STRATEGY: HOUSING SECURITY

Increase housing security and affordability.

GOALS	PROGRESS IN YEAR 4	BASELINE	CURRENT	STATUS
Increase the number of people who receive assistance to prevent loss of home	The Division of Housing and Community Development's (DHCD) home improvement programs assisted 13,379 households in FY 2017, representing a decline of 5% from FY 2016, and a net decline of 16% from base year (FY 2013). The total includes Basic Systems Repair, Adaptive Modifications, Weatherization, Heater Hotline, and ECA's Neighborhood Energy Centers.	15,932 (FY 2013)	13,379 (FY 2017)	NO PROGRESS
	In FY 2017, DHCD's home repair programs helped 340 households, representing a 9.7% increase from FY 2016 (but a 74% decline from baseline).	1,300 (FY 2013)	340 (FY 2017)	IN PROGRESS
	Since 2008, approximately 11,100 homes have been saved through the City's Residential Mortgage Foreclosure Prevention Program. In the last calendar year (2016), 841 homes were saved, representing 20.6% of foreclosures filed in 2016.	28.5% (CY 2013)	20.6% (CY 2016)	NO PROGRESS
Increase the number of people who secure safe and affordable permanent housing	This metric tracks the combined total of DHCD-supported affordable housing projects since 2000 (9,250 in FY 2017), PHA public housing units available for occupancy (13,207 in FY 2017), and total Inventory of PHA Housing Choice Vouchers (18,812 in FY 2017). The total figure of 42,269 is virtually unchanged from FY 2016.	39,582 (FY 2014)	42,269 (FY 2017)	NO PROGRESS
Increase the number of people receiving housing counseling who also receive other needed services	DHCD certified housing counseling agencies provided housing preservation and other services to 12,191 households in FY 2017, representing a decline of 2.2% from baseline, and an increase of 13% from FY 2016.	12,463 (FY 2013)	12,191 (FY 2017)	IN PROGRESS



STRATEGY: ECONOMIC SECURITY

Strengthen economic security and asset building.

GOALS	PROGRESS IN YEAR 4	BASELINE	CURRENT	STATUS
Increase the number of people who opened or transitioned to a safe bank account	The Financial Empowerment Centers helped 39 people open or transition to a safe bank account in calendar year 2016. This decrease reflects the substantial decline in program funding for Financial Empowerment Centers. To offset this decline in FY 2017-2018, CEO is actively developing a BankOn initiative in Greater Philadelphia which would provide greater access to safe and affordable bank accounts.	117 (CY 2013)	39 (CY 2016)	IN PROGRESS
Increase the number of people who keep bank accounts open 6 months later	This metric is discontinued as partners have migrated to a new data reporting system.	10 (CY 2013)	N/A	NO LONGER REPORTED
Increase the number of people who improved their credit score by at least 35 points	In 2016, 286 people receiving services at Financial Empowerment Centers have either established credit or improved their credit score by at least 35 points. This represents a 44% increase in people served since baseline in 2013.	31 (CY 2013)	286 (CY 2016)	IN PROGRESS
Increase the number of people who established credit				
Increase the number of financial institutions offering low- or no-cost banking	This year, CEO has laid the initial groundwork in launching a local BankOn initiative. To date, 3 major financial institutions in Philadelphia have been BankOn-certified, offering safe and affordable products, as well as financial literacy services.	9 (CY 2014)	3 (YTD 2017)	IN PROGRESS
Starting in Year 2, connecting 50 low income individuals to individuals development accounts	In 2017, CEO launched Family Savings Accounts as an asset-building vehicle for low-income individuals. To date, 44 FSAs have been opened and about 6 people have received their match savings for an asset purchase.	118 (FY 2015)	44 (YTD 2017)	IN PROGRESS

OUR LEADERSHIP

MARCUS ALLEN **

Chief Executive Officer
Big Brothers Big Sisters of Southeast Pennsylvania

LESLIE BENOLIEL **

Executive Director
Entrepreneur Works

CATHY CARR +

Legal Services Consultant

JOHN CHIN +

Philadelphia Chinatown Development Corporation

H. PATRICK CLANCY **

President and CEO
Philadelphia Works, Inc.

PAUL DILORENZO +

Case Family Programs

DEBBIE FREEDMAN **

Executive Director
Community Legal Services

EVA GLADSTEIN **

Deputy Managing Director
City of Philadelphia, Health and Human Services (HHS)

MARIA GONZALEZ **

President and CEO
HACE

PATRICIA HASSON **

Executive Director and President
Clarifi

JESSICA HILBURN-HOLMES +

Philadelphia Bar Association Foundation

THURSTON HYMAN **

Housing Counselor
Philadelphia Unemployment Project

ROBERTA IVERSEN +

University of Pennsylvania

WAYNE JACOBS **

Chief Executive Officer
X-Offenders for Community Empowerment

KELVIN JEREMIAH **

Executive Director
Philadelphia Housing Authority

DAVID T. JONES **

Commissioner
City of Philadelphia, Department of Behavioral Health and Intellectual Disability Services (DBHIDS)

LUCY KERMAN **

Senior Vice Provost of University and Community Partnerships
Drexel University

JANET KNOLL +

Homeless Assistance Fund

PHIL LORD +

Tenant Union Representative Network

STACI MOORE **

Board Co-Chair
Women's Community Revitalization Project

THOAI NGUYEN **

Executive Director
SEAMACC

HON. MARIA QUINONES-SANCHEZ **

Philadelphia City Council, 7th District
City of Philadelphia

An asterisk (*) denotes members of the CEO Oversight Board.

A cross (+) denotes members of the Shared Prosperity Steering Committee.

OUR PARTNERS

BENEFITS ACCESS WORKING GROUP

SEAMAAC

St. Christopher's Hospital for Children

Community Legal Services

1199c Training and Upgrading Fund

Legal Clinic for the Disabled

Benefits Data Trust

Drexel University

Child Care Information Services (CCIS) of Northeast Philadelphia

City of Philadelphia, Department of Revenue

Philadelphia Unemployment Project

Utilities Emergency Services Fund (UESF)

Greater Philadelphia Coalition Against Hunger

Energy Coordinating Agency (ECA)

PathwaysPA

University of Pennsylvania

City of Philadelphia, Office of Adult Education

Every Mother is a Working Mother Network

Pennsylvania Department of Human Services, Philadelphia County Assistance Office

HOUSING SECURITY WORKING GROUP

Philadelphia Association of Community Development Corporations (PACDC)

City of Philadelphia, Office of Homeless Services

Federal Reserve Bank of Philadelphia

Philadelphia City Planning Commission

City of Philadelphia, Division of Housing and Community Development

ACHIEVEability

Philadelphia Council for Community Advancement (PCCA)

Philadelphia City Council

Utilities Emergency Services Fund (UESF)

Philadelphia Legal Assistance (PLA)

Viola Street Residents Association

United Way of Greater Philadelphia and Southern New Jersey

WORKFORCE DEVELOPMENT STEERING COMMITTEE

School District of Philadelphia

City of Philadelphia, Commerce Department

City of Philadelphia, Managing Director's Office

City of Philadelphia Office of Reintegration Services (RISE)

City of Philadelphia, Office of the Chief Diversity & Inclusion Officer

Wells Fargo

Philadelphia Works, Inc.

JEVS Human Services

Peirce College

Esperanza

Community College of Philadelphia

National Fund for Workforce Solutions

City of Philadelphia, Office of the Chief Administrative Officer

PeopleShare

Philadelphia AFL-CIO

1199c Training and Upgrading Fund

Drexel University

Philadelphia Youth Network

City of Philadelphia, Deputy Managing Director's Office of Health and Human Services

CEO Council for Growth

City of Philadelphia, Mayor's Office of Education

Philanthropy Network Greater Philadelphia

City of Philadelphia, Office of Adult Education

Opportunities Industrialization Center (OIC) of America

Jobs Opportunity Investment Network (JOIN) of America

Temple University Health System

City of Philadelphia, Mayor's Office of Labor

AgustaWestland Philadelphia

Urban Affairs Coalition

Bank of America

Day and Zimmerman

National Skills Coalition

City of Philadelphia, Managing Director's Office—Community & Culture

Philadelphia Area Labor Management Committee

Greater Philadelphia Chamber of Commerce

Community Legal Services (CLS)

Tenant's Union Representative Network (TURN)

Impact Services

Philadelphia Commission on Human Relations

Women's Community Revitalization Project (WCRP)

Fair Housing Rights Center in Southeastern Pennsylvania

City of Philadelphia, Department of Public Health

Regional Housing Legal Services
Drexel University Center for
Hunger-Free Communities
HELP-Medical Legal Partnership
Philadelphia Police Department

WEST PHILADELPHIA PROMISE ZONE IMPLEMENTATION PARTNERS

City of Philadelphia, Department of
Commerce
Local Initiatives Support
Corporation (LISC)
Philadelphia Works, Inc.
Drexel University
City of Philadelphia Redevelopment
Authority
City of Philadelphia, Police
Department
City of Philadelphia, Managing
Director's Office
Penn Presbyterian Medical Center
People's Emergency Center (PEC)
Philadelphia City Council
School District of Philadelphia
Philadelphia City Planning
Commission
Mount Vernon Manor, CDC
US Department of Housing &
Urban Development (HUD)
Philadelphia Department of Public
Health
Corporation for National and
Community Service (CNCS)
Habitat for Humanity

A RUNNING START STEERING COMMITTEE

CPRE: Consortium for Policy in
Research Education
United Way of Greater Philadelphia
and Southern New Jersey
Child Space West
Pennsylvania Office of Child
Development and Early Learning
Child Care Information Services
(CCIS) of North Philadelphia
Community College of Philadelphia
Independence Mission Schools
Indochinese American Council
The Philadelphia Foundation
Public Health Management
Corporation (PHMC)
School District of Philadelphia
William Penn Foundation
Delaware Valley Association for
the Education of Young Children
(DVAEYC)
Capital Blue Cross
Children's Hospital of Philadelphia
(CHOP)
Temple University College of
Education
West Philadelphia Action for Early
Learning
City of Philadelphia, Mayor's Office
of Education
City of Philadelphia, Deputy
Managing Director's Office of
Health and Human Services

FOOD ACCESS COLLABORATIVE

Asociacion Puertorriquenos en
Marcha (APM)
Broad Street Ministry
City of Philadelphia, Department of
Behavioral Health and Intellectual
disAbility Services

City of Philadelphia, Department of
Commerce
City of Philadelphia, Department of
Public Health
Face to Face Germantown
The Free Library of Philadelphia
The Greater Philadelphia Coalition
Against Hunger
Homeless Advocacy Project
Logan Square Neighborhood
Association
Philabundance
Philadelphia FIGHT
Philly ReStart
Project HOME
Scattergood Foundation
SHARE
St. John's Hospice
Sunday Breakfast Rescue Mission
United Way of Greater Philadelphia
and Southern New Jersey

FINANCIAL EMPOWERMENT PARTNERS

Clarifi
The Free Library of Philadelphia
FINANTA
Pennsylvania Department of
Community and Economic
Development
Southwest CDC
The Paschalville Partnership
First Person Arts
The Philadelphia Financial
Empowerment Network
Cities for Financial Empowerment
Fund
National League of Cities
Philadelphia Youth Network
The Urban Affairs Coalition

**SHARED PROSPERITY PHILADELPHIA
IS OUR CITY'S PLAN TO HELP LIFT
RESIDENTS AND COMMUNITIES
OUT OF POVERTY AND INCREASE
OPPORTUNITIES FOR LOW-INCOME
INDIVIDUALS AND FAMILIES.**

IT IS A CALL TO WORK TOGETHER.

WE CAN MAKE A DIFFERENCE.



City of
Philadelphia

**OFFICE OF COMMUNITY EMPOWERMENT
AND OPPORTUNITY**

1234 Market Street, 16th Floor
Philadelphia, PA 19107

(215) 685-3600

 @philprosper

*For more information about data
sources referenced in this report,
please visit our website:*

sharedprosperityphila.org